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FOOTBALL CLUB



**Division 3**

**1974 - 1975**

**Official Programme 10p**



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# Swindon Town Football Company Limited

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## NEWS & VIEWS

This afternoon we welcome, for their first ever League game at the County Ground, Hereford United. They last played at Swindon in the First Round of the F.A. Cup on 26th January 1955.

Hereford were members of the Southern League, and came with a fine record, but were defeated by four goals to nil. The Swindon team at that time was :—  
Sam Burton, George Hunt, Geof Fox, Jimmy Cross, George Hudson, Tony McShane, David Gibson, Andy Micklewright, Maurice Owen, Bob Edwards and either Jasper Johnson or Jimmy Brennan.

In the Second Round we defeated Peterborough (Midland League) 2 - 1 after a 1 - 1 draw at Swindon. In the Third Round we defeated another Midland League team Worksop Town 1 - 0, but in the next round, Swindon was drawn away to Charlton, then in Division One and after a great fight lost 1 - 2. Bob Edwards scoring first for Swindon.

Season 1955 - 56 was one of our worst ever. Finances were at a very low ebb, in fact there was a distinct danger of having to close down. The club had no manager, Geof Fox was acting player/manager, and to cap it all Swindon had to seek re-election to Division 3 South by virtue of having finished in bottom position with a

total of 30 points from 46 games. The following season 1956-57, was a little better, as again we had to seek re-election, this time second from bottom, one place above Norwich City.

Fortunately, the following year saw a great improvement, and Swindon ended the season in fourth position.

Earlier this year we visited Hereford and lost 1 - 2, so today we look for a win, not only to repay that score, but also maintain our league position.

The cup draw against West Ham United, will revive many memories for our supporters no doubt they will remember season 1963-64 when Swindon entertained West Ham in the Fourth Round of the League Cup and after a thrilling struggle the match ended in a draw 3-3. The return game produced a 4-1 victory for the home team. Then in February 1964 we met them again at Swindon in the F.A. Cup. A record attendance of 28,582 jammed the County Ground (all ticket). A great game, but again a win. 3-1 for West Ham United who went on to defeat Preston 3-2 in one of the best of Cup Finals. Two people who will have vivid memories of the 1964 games are Maurice Owen and Mrs. Moss.

*continued on page 9*

# RECORD-SMASHING HEREFORD

by Tony Pullein

Hereford United are ideally placed to substantiate their claim for a place in the Second Division and, if they do achieve promotion, they will break all records for the quickest rise from non-League football to Division Two, through the Fourth Division. Hereford were admitted to the League as recently as 1972.

In a bid to boost his club's promotion bid, manager John Sillett recently signed that experienced striker John Galley from Nottingham Forest. Galley, who also spent a few weeks on loan to Peterborough this season, began his League career with Wolves in 1962/63. Rotherham signed him in 1965 and he was their leading scorer in 1965/66. He moved on to Bristol City in 1967, topping their scorers in his first two seasons. Forest signed him in 1972.

Galley in fact, is only one of several very experienced players in the Hereford side.

They don't come more experienced than Terry Paine, the former England player, who was signed as player-coach. He has well over 700 League appearances to his credit. Other recent signings included Republic of Ireland International Tony Byrne, striker Dixie McNeil and midfield player Fred Kemp. Peter Morgan has also been signed on loan.

Paine, who won 19 England caps and holds both the League appearances (713) and goalscoring (160) records for Southampton, is a player who can still take complete control of a game in mid-field. In this department he is sometimes accompanied by Welsh international

Brian Evans, who totted up some 400 games for Swansea prior to his transfer last season.

Dudley Tyler, David Rudge and Kemp are all in contention for places in midfield. Tyler, a one-time hole-in-the-heart case, helped Hereford hold West Ham in the F.A. Cup while they were still in the Southern League. He was later snapped up by the Hammers and played 29 First Division games before re-joining Hereford for £11,000 last season.

Rudge had several seasons with Aston Villa, moving to Hereford in 1972. Kemp began with Wolves, signed for Southampton in 1965 and later served Blackpool and Halifax before his latest move in the summer.

Dixie McNeil is yet again one of the country's leading goalscorers, his tally of 19 including two hat-tricks. For the past two seasons he had been one of the Fourth Division's leading marksmen while with Lincoln, hitting 21 goals in 1972/73 and 19 last season. Earlier in his career he played for Leicester, Exeter, Corby and Northampton.

Eric Redrobe, late of Bolton and Southport, is now in his third season with Hereford. He, too, has an impressive scoring record. Another striker is John Ritchie, a former Arsenal reserve who made his League debut after transferring to Hereford last season.

Paul Lee, a youngster who made his League bow with Hereford last season had been playing in attack in recent

Goalkeeper Tommy Hughes is a former Scottish under-23 international who began his career at Chelsea where he was usually understudy to Peter Bonetti. He moved on to Aston Villa and spent a short loan period with Brighton before switching to Hereford last season.

Colin Lee, David Rylands, Billy Tucker, Peter Morgan, Tony Byrne and Stephen Emery have all been appearing in defence.

Lee is currently on loan from Bristol City, where he had been a reserve player. Rylands didn't get into Liverpool's First Division side but got his League chance with Hereford last season. Tucker, a local discovery, has been in the team since its Southern League days.

Morgan grew up with Cardiff, joining Hereford this season.

Byrne, who made one League appearance for Millwall, joined Southampton in 1964 and, while there, won 14 caps for the Republic of Ireland. Hereford paid £18,000 for him in the summer.

Emery is another Hereford discovery who came into the team last season.

Hereford United have been living a dream these past three or four years. At Christmas time in 1971 they were doing quite well in the Southern League, not daring to expect that entry into the Football League might be offered them within six months.

Then came that fabulous F.A. Cup victory over Newcastle United, followed by a draw against West Ham. That just

about clinched their claim to a place in the League.

Hereford celebrated their election to the Football League by gaining promotion to Division Three at the first attempt.

Now they have a chance to jump into Division Two!

Hereford gained all those fabulous successes under manager Colin Addison who was surprisingly dismissed last season to provide one of only a few rare cases on record of a club deeming to sack a successful manager!

Now John Sillett, the former Chelsea player, is carrying on Addisons' good work.

Hereford's progress from junior football to League status is quite remarkable. The club was founded in 1924 and played in the Birmingham League until gaining admission to the Southern League in 1939. It wasn't until after the war that they could properly take their place in this competition and they finished runners-up in the first post-war campaign.

Hereford never won the championship of the Southern League but they were runners-up again in 1951 and 1972.

They knocked Millwall out of the F.A. Cup in 1965. Northampton fell to Hereford in 1970 and then came those amazing games with Newcastle and West Ham. This all led to their election to the Fourth Division in June 1972, on a second ballot after they had tied on 26 votes in the first vote.

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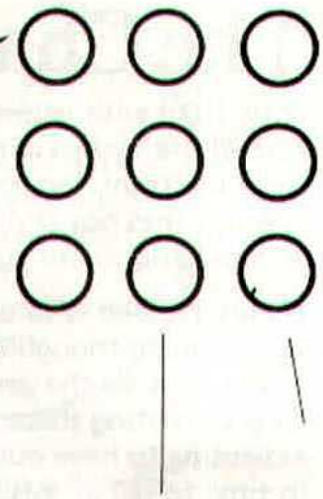
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# Team photo HEREFORD UNITED



# Third Division Scene

by Tony Pullein



## Third Division Scene - Cup Successes

Three Third Division clubs won their way into the fourth round of the F.A. Cup at the first attempt. Biggest upset was Plymouth's 2 - 0 defeat of Blackpool, a particularly satisfying result for Argyle manager Tony Waiters.

Waiters spent most of his playing days with Blackpool, winning five England caps. Last season, Waiters led Plymouth to the semi-final of the League Cup. If they win their next tie - - - at home to Everton or Altrincham - - - Plymouth will equal a club record. They have only once before as far as the fifth round.

If, as expected, Everton won their replay with Altrincham, Toffees' boss Billy Bingham will be returning to his former club. Argyle sacked him because they disagreed with him also managing the Northern Ireland team.

Peterborough, who knocked out Tranmere, and ourselves, were the only others definitely into round four.

Walsall recalled glories of 40 years ago when they so splendidly held Manchester United to a 0 - 0 draw at Old Trafford, a ground where only two other visiting sides Nottingham Forest and Orient - - - have avoided defeat this season.

Walsall won F.A. Cup fame in 1933 when they beat mighty Arsenal 2 - 1. They had

ground advantage then and, in many ways, their performance last Saturday was even better.

Southend also did well to earn a replay. They were 0 - 2 down to First Division Q.P.R. but recovered to draw 2 - 2.

Brighton's defeat by Leatherhead was their third knockout at the hands of a non-League side since the war and their second in successive seasons. Last term they were whacked 0 - 4 by Walton and Hershaw.

Huddersfield Town now face the unenviable prospect of becoming the first former League Champion club ever to drop into Division Four. Three times Champions in the 'twenties, Huddersfield slipped into second - from - bottom place after their home defeat at Blackburn. Now, with only one victory in nine League games behind them, their immediate future looks rather dismal.

Attendances generally boomed over the Christmas period. Both Plymouth (18,027) and Colchester (7,790) reported their highest crowds of the season whilst Gilligham's 14,555 - - - for the visit of Crystal Palace - - - was their best for almost ten years. Allan Gauden, a £7,000 signing from Hartlepool, completed a happy day for the Gills by hitting the third goal in a 3 - 1 victory which ended

*continued on page 15*

# The Chairmans Column

With 1975 with us we face the remaining part of the season with confidence, and from the many letters that I have received it seems that our style of play is certainly encouraging to our supporters.

We are pleased with our cup draw with West Ham, although we obviously would have preferred the game at home. At the time of writing these notes we are expecting to have our allocation of tickets in time to sell at this match. We feel that this will give our country supporters an equal chance and save them the extra cost of travelling to Swindon another day.

Our allocation of seats is approximately 2,000 and these will be on sale today if West Ham have supplied.

We are obviously pleased that our attendances are keeping around the 10,000 mark, and hope that we shall be able to improve on this to enable us to keep our heads above water financially. I do not want to keep on about finance all the time, but so many people are under the impression that this figure enables us to break even, but 14,000 is our present break even number with the additional income that we receive from our competitions etc. Obviously the more that we can do to improve our competitions and other forms of income will enable us to get by on our smaller gates, but with higher attendances we shall have more for team improvements. It has been said that the official attendance given out over the tannoy and in the press causes surprise to many people who feel that these numbers do not tally with their estimation, and wonder how these figures are arrived at. May I assure everyone that the figures given are correct, and that we are not trying to deceive anyone. The figures given on normal match days include season ticket holders whether they attend or not, as well as people passing through the turnstiles. Each turnstile mechanism is sealed by the Company auditors preventing any interference. On cup tie days when season ticket holders pay for entry, the figure given is the

actual attendance.

I have had requests for our Fan Fare publication which is always available at our Club Offices if you miss out when they are distributed monthly.

As you may have seen in the local press, David Munks has gone to Exeter on a months loan, and Mick McGovern to Brighton, also on a months loan, but we have agreed with both clubs that we will negotiate terms if they wish to do so after the period of loan. David has already had one game and received very favourable reports in the Daily Press.

After the very good performance by the non-league clubs in the F.A. Cup on Saturday last, many people are asking whether the standard of league clubs is deteriorating or whether the standard of non-league is improving, and also will these performance strengthen the claims to league status that at the moment is so hard to attain.

Whilst not wanting to detract in any way from the performance of the non-league clubs, I personally do not feel that one can judge standards by the odd performance, and I know that someone will point out that some non-league clubs have not only drawn at home, but repeated the performance on their opponents ground a few days after. Every year this sort of thing happens, only this year more non-league clubs have had success than is usual. The question is also being asked, as to whether this is any guide to the future formation of some of the struggling league clubs who cannot afford to pay full time staff from their gate receipts.

I think that it is inevitable that some league clubs will be forced to rely on a very small pool of full time players, made up with part time professionals. It is not a position which I would like to see happen, because I am sure that the standards of play must suffer in the long run. One of the answers to the problem is that we must increase, if only slightly,



More recently, supporters will remember the game at West Ham on Saturday 28th January 1967 when Swindon drew 3-3 at Upton Park. The replay on the following Tuesday caught the imagination of the whole area, and a great crowd turned up and many were locked out with all gates closed. Official attendance 25,789. A fantastic game, with Willie Penman scoring in eighteen minutes. Sissons equalized in seventy-eight minutes, but Swindon won 3-1, with goals by Don Rogers, eighty-four minutes and Ron Skeen eighty-nine minutes.

It was a wonderful victory as our opponents contained such great players as Burkett, Peters, Moore, Brabrook, Sealey, Boyce, Byrne, Hurst and Sissons. Three of these of course were members of the World Cup winning team.

We look forward with confidence to the game on 25th January, 1975.



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# Danny's Desk



West Ham United are our opponents in the next round of the F.A. Cup but this is not the first time that our clubs have met of course. We have had some hard tussles against the Hammers but the games have always been entertaining. West Ham are a good footballing side and we prefer to play against such teams as this gives our lads full scope to display their individual skills.

First Division sides generally give their opponents more room because every man does his own job of work. Whilst in the Third and Fourth Division players work harder to help one another to make up for the skills they lack.

As you know, Ron Potter has been out of action for a number of weeks and last week he went into hospital for an operation to the tendons of his right leg and we hope that this will now put him right.

Many of you will know of our old servant, Mr. Bert Davies, ex international, secretary, bar steward - you name it and Bert has done it. It was just sixty years ago this month that he played his first Football League game, playing outside left for Middlesbrough against West Bromwich and Bert still takes an active interest in us.

On the facing page you will see a chart which, during the next few weeks, I hope will be completely filled in and now let me tell you the idea. Many people have expressed the wish to identify themselves in some way with the players and following the great success of the ball donorships, we are now asking you to sponsor a player for his playing kit next season. I will not hide the fact that your agreement to assist in this way will be a great financial assistance to the club.

As and when you agree to purchase an item your name (and address if you wish) will be placed in the appropriate box and when the boxes are full then we shall invite all of the donors along to the club one evening to meet the players they are sponsoring. If you are interested in filling a box just let either myself, the Chairman Mr. Green or Bob Jefferies know - we shall be pleased to hear from you.

# 'Sponsor a Player'

	Playing Strip £7 each player	Track Suit £12 each player	Football Boots £10 each player
Jimmy Barron	<input type="text"/>	<input type="text"/>	<input type="text"/>
John Trollope	<input type="text"/>	<input type="text"/>	<input type="text"/>
John McLaughlin	<input type="text"/>	<input type="text"/>	<input type="text"/>
Terry Hubbard	<input type="text"/>	<input type="text"/>	<input type="text"/>
Ron Potter	<input type="text"/>	<input type="text"/>	<input type="text"/>
Dave Moss	<input type="text"/>	<input type="text"/>	<input type="text"/>
Dave Syrett	<input type="text"/>	<input type="text"/>	<input type="text"/>
Peter Eastoe	<input type="text"/>	<input type="text"/>	<input type="text"/>
Hugh Maclean	<input type="text"/>	<input type="text"/>	<input type="text"/>
Tommy Jenkins	<input type="text"/>	<input type="text"/>	<input type="text"/>
Wilf Dixon	<input type="text"/>	<input type="text"/>	<input type="text"/>
Frank Burrows	<input type="text"/>	<input type="text"/>	<input type="text"/>
Joe Butler	<input type="text"/>	<input type="text"/>	<input type="text"/>
Colin Prophett	<input type="text"/>	<input type="text"/>	<input type="text"/>
Trevor Anderson	<input type="text"/>	<input type="text"/>	<input type="text"/>
Jimmy Allan	<input type="text"/>	<input type="text"/>	<input type="text"/>

# DIVISION 3

DATE	OPPONENTS	RESULT	
		F	A
1974			
Aug. 17	Bury	H	0 2
20	League Cup 1		
	Portsmouth	H	0 1
24	Port Vale	A	2 2
31	Blackburn Rovers	H	2 0
Sept. 3	Tranmere Rovers	H	0 0
7	Crystal Palace	A	2 6
14	Plymouth Argyle	H	2 0
17	Aldershot	H	3 2
21	Charlton Athletic	A	3 3
24	Walsall	A	0 2
28	Watford	H	2 2
Oct. Oct. 5	Chesterfield	A	2 0
	Southend United	H	2 0
12	Halifax Town	A	0 0
19	Wrexham	H	2 1
21	Tranmere Rovers	A	0 3
26	Huddersfield Town	A	2 2
Nov. 2	Grimsby Town	H	3 2
5	Chesterfield	H	1 0
9	Brighton & Hove Albion	A	1 1
16	Gillingham	H	1 0
23	Reading F.A. Cup	H	4 0
30	Colchester United	H	4 1
Dec 4	League Cup 5		1 2
7	Hereford United	A	1 2
14	F.A. Cup 2 Maidstone	H3	1 1
21	Peterborough United	H	0 1
26	Plymouth Argyle	A	3 4
28	AFC Bournemouth	H	2 1
1975			
Jan. 4	F.A. Cup 3 Lincoln	H	2 0
11	Hereford United	H	
15	League Cup SF		
18	Colchester United	A	
22	League Cup SF		
F.A. Cup 25 (4)	West Ham United	A	
Feb. 1	Brighton & Hove A.	H	
8	Grimsby Town	A	
12	Aldershot	A	
15	Preston North End (5)	H	
22	Gillingham	A	
Mar. 1	Blackburn Rovers (LCF)	A	
8	Walsall (6)	H	
15	Watford	A	
18	Bury	A	
22	Crystal Palace	H	
28			
29	Peterborough United	A	
31	AFC Bournemouth	A	
Apr. 1	Charlton Athletic	H	
5	Huddersfield Town (SF)	H	

DATE	OPPONENTS	RESULT	
		F	A
11	Southend United	A	
19	Halifax Town	H	
22	Port Vale	H	
26	Wrexham	A	
May 3	F,A, Cup Final		

# FOOTBALL COMBINATION

DATE	OPPONENTS	RESULT	
		F	A
1974			
Aug. 17	Ipswich Town	A	0 5
20	Bristol Rovers	A	Postponed
24	Oxford United	H	0 4
27	Bristol Rovers	H	0 1
31	Arsenal	A	0 1
Sept. 7	Q.P.R.	H	0 3
14	West Ham United	A	0 5
18	Oxford United	A	0 1
21	Crystal Palace	H	0 3
28	Bournemouth	A	2 2
12	Cardiff City	H	1 0
19	Chelsea	A	0 4
22	Southampton	H	Postponed
Nov. 2	Bristol City	A	0 1
9	Tottenham Hotspur	H	0 2
16	Luton Town	A	1 3
23(1)	Norwich City	H	Postponed
30	Birmingham City	A	2 2
Dec. 7	Leicester City	H	1 2
14(2)	Ipswich Town	H	Postponed
17	Fulham	A	0 2
1975			
4 (3)			
11	Leicester City	A	
18	Birmingham City	H	
28	Plymouth Argyle	H	
Feb. 1	Tottenham Hotspur	A	
4	West Ham United	H	
8	Luton Town	H	
12	Reading	A	
15(5)	Norwich City	A	
22	Bristol City	H	
26	Crystal Palace	A	
Mar. 1	Arsenal	H	
8(6)	Q.P.R.	A	
15	Fulham	H	
29	Bournemouth	H	
31	Plymouth Argyle	A	
Apr. 7	Cardiff City (SF)	A	
12	Reading	H	
22	Southampton	A	
26	Chelsea	H	
May. 3	F.A. Cup Final		

## DIVISION 3

	Home			Away			Pts
	P	WDL	F	A	WDL	F	
Blackburn	24	9 3 0	20	6 4 3	5 15	18	32
Charlton	25	9 3 1	32	17 4 2	6 14	18	31
Port Vale	25	8 3 0	23	9 3 5	6 16	20	30
Colchester	26	8 5 2	28	12 2 4	5 14	21	29
Plymouth	24	9 2 0	21	8 3 3	7 16	24	29
Swindon	25	10 2 2	24	12 1 5	5 16	25	29
C. Palace	28	8 4 1	26	15 3 3	6 11	20	29
Preston	25	10 1 2	25	11 2 3	7 13	21	28
Hereford	26	8 4 2	28	11 2 3	7 12	25	27
Peterboro'	24	6 3 2	13	9 5 2	6 11	21	27
Watford	26	6 5 2	20	16 1 7	5 10	27	26
Wrexham	25	6 4 2	25	14 2 5	6 15	20	25
Southend	25	7 4 3	23	13 2 3	6 8	14	25
Walsall	24	7 2 2	21	7 1 5	7 14	24	23
Bury	25	6 3 2	19	7 2 4	8 9	18	23
Gillingham	24	6 3 3	23	11 1 3	8 11	21	22
Grimsby	24	6 3 3	21	15 3 1	9 14	30	22
Halifax	24	6 5 2	21	14 0 4	7 8	25	21
Bournemouth	24	6 2 4	16	10 2 2	8 9	18	20
Brighton	24	6 5 1	19	13 1 1	10 7	24	20
Aldershot	25	7 1 3	19	12 0 5	9 5	21	19
Huddersfield	25	5 3 4	18	16 2 2	9 7	27	19
Chesterfield	24	5 4 3	20	14 2 0	10 14	27	18
Tranmere	23	6 3 3	23	11 0 2	9 8	19	17

### F.A. Cup - Round 3 - 4th January, 1975

**SWINDON TOWN 2** (Eastoe & Moss)  
Barron, Dixon, Trollope, Hubbard, Burrows,  
Prophett, Moss, McLaughlin, Eastoe, Butler  
Anderson, Jenkins (s)

### LINCOLN CITY 0

Grotier, Branfoot, Leigh, Booth, Ellis, Cooper,  
Symm, Coker, Krzywicki, Smith, Harding,  
Neale (s)

## KEY OF THE BOARD

A	Blackburn v Charlton
B	Bournemouth v Plymouth
C	Bury v Port Vale
D	Crystal Palace v Watford
E	Gillingham v Huddersfield
F	Halifax v Grimsby
G	Peterborough v Walsall
H	Preston N.E. v Wrexham
I	Southend v Brighton
J	Arsenal v Carlisle
K	Derby v Liverpool
L	Everton v Leicester
M	Leeds v West Ham Utd.
N	Newcastle v Tottenham H.
O	Aston Villa v Bristol City
P	Bristol Rovers v Oldham
Q	Cardiff v Norwich
R	Hull City v Oxford Utd.
S	Manchester Utd. v Sheffield Wed.
T	Portsmouth v Sunderland

## FOOTBALL COMBINATION

Table of results to Tuesday, 7th January 1975  
(not inclusive)

	Goals						Pts
	P	W	D	L	F	A	
Bristol City	24	17	3	4	49	24	37
Chelsea	22	14	6	2	46	24	34
Plymouth Argyle	23	15	3	5	44	31	33
Ipswich Town	19	14	1	4	35	16	29
Luton Town	22	11	6	5	42	25	28
Arsenal	23	10	5	8	26	22	25
Leicester City	23	9	6	8	32	28	24
Tottenham H.	22	9	6	8	31	33	23
Crystal Palace	23	10	2	11	42	45	22
Southampton	20	8	5	7	43	32	21
Q.P.R.	21	7	6	8	31	32	20
Norwich City	22	7	5	10	31	30	19
Oxford United	22	9	1	12	26	30	19
Cardiff City	20	7	3	10	38	46	17
Birmingham City	20	5	7	8	21	28	17
A.F.C. Bournemouth	19	6	5	8	22	30	17
Bristol Rovers	23	6	4	13	22	40	16
Fulham	20	5	5	10	19	26	15
Reading	18	5	2	11	23	45	12
West Ham United	21	4	2	15	28	42	10
Swindon Town	17	2	2	13	8	40	6

## HOME ATTENDANCES

Opponents	Attendances	League Average
Bury	6441	6441
Portsmouth (L.Cup)	4779	—
Blackburn Rovers	4951	5696
Tranmere Rovers	5511	5634
Plymouth Argyle	5496	5599
Aldershot	5733	5626
Watford	6326	5743
Southend	6690	5878
Wrexham	6731	5985
Grimsby Town	7198	6119
Chesterfield	8277	6335
Gillingham	8847	6563
Reading (F.A.Cup)	13,365	
Colchester	10072	6856
Maidstone (F.A. Cup)	10016	
Peterborough	9023	7022
Bournemouth	9929	7230
Lincoln City(F.A.Cup)	11,791	



Grotier, the Lincoln 'keeper, has no chance of stopping this header from David Moss for Swindon's second goal.

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everyday!***



***The Evening Advertiser***

Palace's run of eight undefeated League games.

Peter Eastoe was still the division's top scorer last weekend.

	League	League Cup	F.A. Cup	Total
Eastoe (Swindon)	16	—	4	20
McNeil (Hereford)	18	1	—	19
Buckley (Walsall)	14	1	3	18
Holden (Preston)	12	1	3	18
Moss (Chesterfield)	15	—	3	18
Rafferty (Plymouth)	15	—	3	18

**Chairman's Notes - continued**

our admission charges, if we are to pay our way. We at Swindon look for all the savings and economies that we can make, without of course upsetting the standards that we are striving for on the playing side.

This week we return to our Midland Youth programme after the break through December, which is the agreed procedure in this league.

We are playing Oxford United Youth on Wednesday of this week. Oxford are having a very successful season in this league. The result of this game, of course, will be known later.

Once again thank you for your support.

**MANAGER, MR. JOHN SILLETT** (Known to his friends as "Snozze"). Former player alongside his brother Peter with CHELSEA F.C. Other clubs, Coventry City and Plymouth Argyle. Assistant Manager/Chief Coach to Bristol City F.C. for six years where due to his youth development policy, saved the club thousands of pounds in transfer fees and developed the majority of the present team.

Joined Hereford United as Manager at the start of the current season. Has the unique distinction of winning League Championship Medals for First, Second and Third Divisions.



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# HEREFORD UNITED CLUB HISTORY

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The two men were responsible for bringing Hereford United Football Club into existence, Dr.E.W.Maples O.B.E., and Mr.H.K.Foster. In those far off days of the early 1920's they felt that the city could support a better class of football than was being staged and called a meeting of four of Hereford's leading amateur clubs to discuss this. Hereford City and Hereford Thistle decided to remain as independant clubs, but R.A.O.C. (Rotherwas) and St. Martin's amalgamated and called themselves, appropriately enough, Hereford United. Dr. Maples became the club's first chairman.

Hereford United celebrate their 50th anniversary this season and though the youngest club in the Football League, they have made tremendous strides since being elected in 1972. They won promotion from the Fourth Division at their first attempt and last season finished four points short of a place in the top half of the Third after losing only one of their last 10 League matches.

Formed in 1924 they originally competed in the Birmingham Combination but switched to the Birmingham League five years later and were elected to the Southern

League in 1939. During their non-league days they never won a championship at top level but finished runners-up four times in the Southern League.

Their forte was cup football and they set a non-league record by reaching the first round of the F.A. Cup 23 times in 24 years before their election to the Fourth Division. They fought their way through to the second round 13 times during that period, the third round and the fourth round once. In 1971-72 they were named Sunday Mirror Giantkillers after eliminating First Division Newcastle United in a replay and then holding West Ham United to a goalless draw.

Last season they maintained their first Cup record when they were paired with West Ham United for the second time in three years and gained a 2 - 1 revenge after drawing at Upton Park. Before their election to the League they won the Southern League Cup three times, the Southern League Charity Cup and also reached the Welsh Cup Final before losing to Cardiff.

*continued on page 19*

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## **Ronald Charles Crabb (Exeter)**

Began refereeing while serving in the Royal Marines and worked his way through the Western League to The League line in 1967. Promoted to the Supplementary list in 1969, went on the full list the following year. Refereed many service finals and Devon senior and junior finals and was on the line for last season's F.A. Cup semi-final, Liverpool v. Leicester City. Married with a son and daughter, he works as a Prison Officer and his hobbies include carpentry and coaching young referees. He is also a member of the Devon F.A. Coaching Panel.

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M. O’Gorman, Canteen, Avon –  
M. Hulbert, 145 Victoria Rd., Devizes –  
B. Crook, 103 Lime Kiln, Wootton Bassett  
– M. Taylor, 30 Crescent Rd., Melksham –  
Mrs. Clements, 3, Baylie Ave., Marlborough  
– J. Halliday, 68 Golden Farm Road, New  
Mills, Cirencester – B. King, 19A Leigh  
Rd., Holt – M. Keogh, Oxford Hotel,

Swindon – T. Mickey, 77, Bruce Street.  
Swindon.

Nominations are still received for  
Supporter of the Year so if you know  
anyone who in your opinion is eligible  
for this award, please write to us giving  
his or her name and address and the  
reason for your nomination.

Agents are still urgently required for the  
Moonraker Pool our new weekly com-  
petition due to start on 1st February 1975.

Doug Woodman has asked me to tell you  
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thank you”. Our custom is growing day  
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# TOWN SOUVENIRS



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New Lapel Badges	30p	Bracelets - large	28p
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'Maxi Pennants	45p	Autograph Books	27p
Shirt badges	13p	Fibre Tip Pens	5p
Philatelic League Cup Covers	25p	Combs	8p
1969 League Cup Final programmes	5p	Sew on Patches	30p
1969 League Cup Ties	25p	Car Sticker Badges(Self Adhesive)	16p
Programmes	10p	Chrome Pendants (First Division)	33p
New Club Ties	£1.15p	Iron-ons	15p
Players' photographs	15p	Button Badges 1st Division only	5p
Bob hats	75p	First Division Fringed Pennants	23p
Kopper Jackets	£1.93p	F.A. Diaries	45p
Shoulder bags	£2.00	Club Tankards	65p
Duffle bags	£1.05p	Swindon Town and 1st Division Rings	34p

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Hereford have always been fortunate in their choice of managers and since the war their affairs have been directed by the great John Charles, former Middlesbrough and Northampton chief Bob Dennison, ex-Villa and Torquay United manager Alex Massie, and three former Arsenal players Joe Wade, Ray Daniel and Colin Addison.

This season they are under new management and the man in charge is former Bristol City assistant manager and chief coach John Sillett, ex-Chelsea, Coventry and Plymouth Argyle. His right hand man is Terry Paine, who, after 18 years with Southampton, moved to Adgar Street, in July to take over as player-coach. Hereford's motto is: "Our greatest glory lies, not in having fallen, but in rising when we fall". During 50 years as a professional club they have encountered many difficulties and it is to their credit that they have overcome them all!

## PENALTY COMPETITION - Heat 6

For Penhill Secondary School	Andrew Findlay Michael Wass Andrew Hatter
For Bradon Forest, Purton	Michael Gannon John Fowler Ian Danford
For the George Ward School, Melksham	R. Thompson P. Stevens H. Cockeral

### Heat Winners to date:-

Heat 1	Faringdon School.
Heat 2	Ferndale School.
Heat 3	Richard Jefferies School
Heat 4	Westbourne School
Heat 5	King Alfreds School, Wantage
Semi-final 1	March 8, winners heats 1,2,3,4
Semi-final 2	March 22, winners heats 5,6,7,8
Final	April 5.

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FOR THE RECORD	Football League		League Cup	F.A. Cup		Football Combination		Midland Youth	
	Apps	Gls	Apps	Apps	Gls	Apps	Gls	Apps	Gls
J. Barron	23		1	3					
J. McLaughlin	18 (2 sub)	1	1	3					
N. Trollope	25	1	1	3					
T. Hubbard	24	1	1	3					
R. Potter	12 (1 sub)		1						
D. Munks	3 (2 sub)		1			10			
D. Moss	22 (2 sub)	9	1	3	2				
D. Syrett	14 (5 sub)	3				1	2		
P. Eastoe	25	16	1	3	4				
H. Maclean	16 (2 sub)	1	1			2			
T. Jenkins	13 (2 sub)	1	1	(3 sub)		3			
W. Dixon	20 (3 sub)	1	1	3		2			
F. Burrows	14 (3 sub)	2	(1 sub)	3		5			
J. Butler	16 (2 sub)	1		3		1			
C. Prohett	20 (1 sub)			3	1				
J. Allan	2								
T. Anderson	7 (1 sub)	1		3	1	7			
		1 o.g.			1 o.g.				
G. Chalklin						12		8	1
K. Tanner						16		11	
G. Broom						8			
A. Young						12			
M. Thompson						5(3 sub)		11	1
K. Gill						15	1		
I. Farr						15(1 sub)	2	11	4
M. McGovern						13	2		
N. Algar						4(2 sub)		10(1 sub)	3
T. Brinkworth						1(3 sub)		8(1 sub)	
N. Berry						5			
M. Hooman						1		9	
J. Fisher						1			
J. Way						1			
N. Cowley						1 sub			
K. Styles						3			
J. Gilligan						10(2 sub)		11	2
S. Slattery						5(3 sub)			
B. Parry						3			
C. Gardner						8(1 sub)		10	3
M. Elias						2			
K. Stroud						3			
M. Lawrence						1		7	
A. Hayduck								2	
G. Goodwin								1	
N. Cowley								7(1 sub)	
A. Sloman								1	
J. Way								2	
J. Fisher								4(3 sub)	
J. Gough								1	2
R. White								1	
T. Young								1	
G. Harvey								1	
K. Langley								1	
R. Brinkworth								1(3 sub)	
A. Ashman								1	
S. Price								1	

**If the  
Town win,  
celebrate  
with a pint  
of Arkells.  
If they lose,  
drown your  
sorrows  
in it.**

**ARKELLS** 

# QUIZ

## CUP QUIZ QUESTIONS

1. In season 1952-53 Swindon were beaten 7 - 0 away in Third Round. Name Club.
2. England Team Manager Don Revie played against Swindon in season 1952-53 in F.A.Cup tie. Name the club he played for.
3. Former England team manager Alf Ramsey played against Swindon in 1947-48 season in F.A. Cup tie. Name the club he played for.
4. Swindon Town Football Club suffered their record defeat in the F.A. Cup Fourth Round replay to Manchester City 10 - 1 on January 25th, 1930. Name two Manchester City players in the side that played for England.
5. Swindon Town's record attendance is 32,000 against Arsenal in a F.A. Cup Third Round match on January 15th, 1972, with record receipts of £12,594. What was the result of the match?
6. Name the last non-league club to defeat Swindon in the F.A. Cup.
7. A present member of Swindon playing staff played for Swindon in F.A. Cup in season 1960 - 61. Name the player.
8. Name three players who played for England in 1966 World Cup and also played against Swindon in F.A. Cup Third Round in season 1966-67 and finished in losing team.
9. Name the goalkeeper who played for Swindon in that thrilling F.A. Cup game at West Ham when Swindon drew 3 - 3 in season 1966 - 67.
10. Name the club that knocked Swindon out of the F.A. Cup last season.

## ANSWERS

1. Manchester City
2. Manchester City (right-half)
3. Southampton (right-back)
4. Sam Cowan, Eric Brook
5. Arsenal won 2 - 0
6. Kettering Town
7. Armstrong & Ball scored
8. 3 - 0 in First Round replay in season 1961 - 62
9. John Trollope
10. 7. John Trollope 8. Martin Peters, Bobby Moore, Geoff Hurst 9. Tony Hicks 10. Portsmouth won 1 - 0 at Swindon after 3 - 3 draw at Portsmouth in Third Round.

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# SWINDON TOWN v HEREFORD UTD.

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SATURDAY 11th JANUARY 1975

## SWINDON TOWN

1. Barron
2. Dixon
3. Trollope
4. Hubbard
5. Burrows
6. Prophett
7. Moss
8. McLaughlin
9. Eastoe
10. Butler
11. Anderson
12. Jenkins

Division  
Three

## HEREFORD UNITED

1. Hughes
2. Emery
3. Byrne
4. Tucker
5. Layton
6. Kellard
7. Paine
8. Tyler
9. Galley
10. McNeil
11. Evans
12. Lee

Referee: Mr. R. C. Crabb (Exeter)  
Red Flag: Mr. D. Letts (Basingstoke)  
Yellow Flag: Mr. G. L. Harry (Newport)

---



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with  
TEXACO**